

St. Maarten Academy

CAPE Department of Business

School year plan 2019-2020

ENTREPRENEURSHIP

Units # & Period of time	Objectives	Assessments
Term 1		
1 - 2 (SEPT 2 – SEPTEMBER13) THE ENTREPRENEURIAL MINDSET	Students should be able to: 1. explain the nature and growth of entrepreneurship; 2. distinguish between entrepreneurship and intrapreneurship; 3. differentiate between entrepreneurship and small business management; .	Assignment Homework
3-4 (SEPT 16- SEPT27) THE ENTREPRENEURIAL MINDSET	Students should be able to: ; 4. identify types of entrepreneur; 5. discuss the characteristics of an entrepreneur; 6. discuss the work of at least three (3) noted entrepreneurs within and outside the region;	Assignment
5-6(1WEEK BREAK 7OCT-14OCT) THE ENTREPRENEURIAL MINDSET	Students should be able to: 7. examine the impact of cultural diversity on entrepreneurship development; 8. identify potential mistakes/pitfalls of entrepreneurship;	Homework
7-8 21 OCT-2NOV THE ENTREPRENEURIAL MINDSET	Students should be able to: 9. assess successes and failures of entrepreneurship; 10. discuss the myths of entrepreneurship	Assignment
9-10 5NOV-16NOV THE ENTREPRENEURIAL PROCESS	Students should be able to: 1. identify the steps in the entrepreneurial process; 2. discuss some of the methods of generating ideas; 3. identify sources of entrepreneurial opportunities;	Homework

11-12 19NOV-30NOV THE ENTREPRENEURIAL PROCESS	Students should be able to: 4. distinguish between an idea and an opportunity; 5. evaluate an opportunity from given information; 6. describe a business concept;	Test Assignment
	TERM2	
13-14 3DEC-20DEC THE ENTREPRENEURIAL PROCESS	Students should be able to: 7. identify sources of business concepts; 8. develop a business concept from an idea; 9. determine the required resources for a venture;	Test
15-17 6JAN-17JAN THE ENTREPRENEURIAL PROCESS	Students should be able to: 10. identify sources of required resources for a venture; 11. evaluate the required resources for a venture; 12. explain the activities involved in implementing and managing a venture; 13. assess the various options of harvesting a venture.	Assignment
18-20 JAN20-31 CREATIVITY AND INNOVATION	Students should be able to: 1. define creativity; 2. explain the role and process of creativity in entrepreneurship; 3. define innovation;	Assignment
FEB3-14 CREATIVITY AND INNOVATION	Students should be able to: 4. explain the role and process of innovation in entrepreneurship; 5. discuss the types of innovation in relation to the 4Ps (product, process, position, paradigm); 6. list the core innovation concepts;	Assignment
FEB17-28 CREATIVITY AND INNOVATION	Students should be able to: 7. identify the sources of innovation; 8. explain disruptive and incremental innovations; 9. discuss open innovations;	Homework
MAR2-13 CREATIVITY AND INNOVATION	Students should be able to: 10. identify micro factors that would nurture innovation; 11. identify macro factors that would nurture innovation; 12. discuss the various methods of protecting innovations and creativity	Test